



Swartz Creek Youth Football, Cheer and Poms

PO Box 484
Swartz Creek, MI 48473
www.swartzcreekyouthfootball.org

Dear Friend of the Community,

On behalf of Swartz Creek Youth Football, Cheer and Poms, it is our pleasure to extend an invitation to you and your company to partner with us and become a valued sponsor for the 2018 season! We are a community driven non-profit, all volunteer organization, whose primary objective is to use our sport to help teach our children to be better members of our community. We work with children grades 2nd -6th on building character, leadership and responsibility to others as well as helping them to develop a good work ethic and overall love for sports!

The mission of SCYF is to teach our children the fundamentals for their sport while implementing and encouraging good sportsmanship, honesty, integrity, courage and loyalty to oneself and others. We maintain a strong stance on education and believe it should always come first.

Sponsorship with SCYF is a unique partnering opportunity for your business or corporation. When you agree to become one of our sponsors, we will do everything in our power to maximize your business exposure and promote your company to our diverse family target audience. We have a pretty consistent enrollment of around 300 children every year and are working very hard this year to advance our membership to the next level.

Your sponsorship will help to cover program costs such as equipment, officials, field rentals, and other necessities to help maintain lower registration costs and keep our children safe with the proper equipment. All Board members, coaches, and helpers are volunteers that give a lot of their time and energy to work with our children. Please note that NO fund raising monies go to salaries or payments to volunteers.

We understand that these are tight economic times for us all and our timing for such a request may not be the greatest. All we ask is that you please take a moment to review our sponsorship material and hopefully your company can find a comfortable level of sponsorship for Swartz Creek Youth Football, Cheer and Poms this year. Your commitment and support will have a lasting impression on our community as you help fulfill the hopes and dreams of our young boys and girls!

Please accept a heartfelt THANK YOU from all of us at SCYF for your time, consideration and support. If you have any questions or require additional information, please feel free to contact us. We look forward to hearing from you soon.

Sincerely,

Swartz Creek Youth Football, Cheer and Poms

Holly Jarvis
President
scyouthfootball@gmail.com

Caitlin Quiggin
Treasurer
scyouthfootball@gmail.com

Swartz Creek Youth Football Inc. is a non-profit 501 (c) (3) (Fed ID # 47-5634030)



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Sponsorship Packages

Platinum \$1000	Gold \$500	Silver \$250	Bronze \$100
* Everything in the Gold level plus the following	* Everything in the Silver level plus the following	* Everything in the Bronze level plus the following	* Bronze level logo recognition on SCYF Team website
* Recognition Plaque	* Logo recognition in all yearly print material	* Name/Logo on Club Banner displayed at Home	* Company announced and recognized at all Home Games
* Logo/Name on SCYF website with a link to your site			

*These are general guidelines. We gratefully accept contributions of any level and an SCYF representative will work with your organization to provide adequate recognition for your contributions.

Merchandise Sponsorship & Donations

We also accept products and monetary donations to help also assist with the day-to-day operations of our organization (see below).

- **Field & Facility Maintenance**
- **Practice equipment (football & cheer)**
- **Game Day Equipment (flags, markers, etc.)**
- **Concession Stand Equipment**
- **Indoor Space for Cheer Practice**
- **Cheer Equipment (mats, etc.)**

We are an all-volunteer organization. None of the donation monies goes to coaches or board member salaries. Every penny goes to equipment and other necessities to provide a safe and beneficial experience for our kids. Swartz Creek Youth Football, Cheer and Poms works very hard to promote Integrity, Character, Courage and Good Sportsmanship in our children. We appreciate your consideration on helping us build our communities next generation of leaders!

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Sponsorship Agreement

Please make checks payable to:

Swartz Creek Youth Football
PO BOX 484
Swartz Creek, MI. 48473

Swartz Creek Youth Football Inc. is a non-profit 501 (c) (3) (Fed ID # 47-5634030)

Date: _____

Sponsorship type and amount: _____

Collected by (League Representative): _____

Representatives Signature: _____

Business Representative/Owners Signature: _____

If you have any questions or concerns, please contact the League Sponsorship Director, at scyouthfootball@gmail.com We will contact you shortly after receiving this information to discuss logo's, PA announcements, etc.

Company/Business Name _____

Address _____

Phone _____

Website Address _____ Email _____

Authorized by _____

****The Swartz Creek Youth Football advertising season runs on a calendar year from July 1st to June 30th. Sponsors will be contacted several months prior to the expiration of their contract in order to have the first opportunity to renew.**